

Canons of Construction

Volume XX, Number X The Law Students' Newspaper - Rate Card

Full Page Ad

10" x 7.5"

1 Issue	\$225
2 Issues	\$427
3 Issues	\$624
4 Issues	\$810
5 Issues	\$984
6 Issues	\$1147
7 Issues	\$1299
8 Issues	\$1440
9 Issues	\$1569
10 Issues	\$1687

Dear Advertiser,

A ten-issue publication produced by University of Alberta Law students, *Canons* is devoted to providing a forum for students and faculty alike. In ten issues over the course of the year, the paper undertakes to cover major Law School events, speakers, as well as useful information ranging from upcoming career services deadlines to a calendar of events, both academic and social.

Advertising in *Canons* reaches an audience of over 500 Law students, as well as its faculty and staff. The schedule of issues is designed so that publications will coincide with the Law School's major student events.

If you have any questions regarding advertising or the paper generally, we can be reached by email at canons@ualberta.ca. We look forward to hearing from you!

Fall 2005 Term

1. September 6, 2005 Orientation
2. September 26, 2005 Issue 2
3. October 17, 2005 Issue 3
4. November 7, 2005 Halloween
5. November 28, 2005 Pre-Christmas

Winter 2006 Term

6. January 23, 2006 Law Show
7. February 13, 2006 Valentine's Day
8. March 6, 2006 Carbolic Smoke Ball
9. March 27, 2006 Grad 2006
10. April 10, 2006 Spoof Issue

Horizontal Banner

1" x 7.5"

1 Issue	\$30	5 Issues	\$131	9 Issues	\$209
2 Issues	\$57	6 Issues	\$153	10 Issues	\$225
3 Issues	\$83	7 Issues	\$173		
4 Issues	\$108	8 Issues	\$192		

1/5 Page Ad

5" x 3.5"

1 Issue	\$75
2 Issues	\$142
3 Issues	\$208
4 Issues	\$270
5 Issues	\$328
6 Issues	\$382
7 Issues	\$433
8 Issues	\$480
9 Issues	\$523
10 Issues	\$562

1/8 Page Ad

3" x 4.5"

1 Issue	\$55
2 Issues	\$104
3 Issues	\$152
4 Issues	\$198
5 Issues	\$240
6 Issues	\$280
7 Issues	\$317
8 Issues	\$352
9 Issues	\$383
10 Issues	\$412

1/3 Page Ad

5" x 5"

1 Issue	\$105
2 Issues	\$199
3 Issues	\$291
4 Issues	\$378
5 Issues	\$459
6 Issues	\$535
7 Issues	\$614
8 Issues	\$688
9 Issues	\$755
10 Issues	\$813

Business Card

2" x 3.5"

1 Issue	\$25	6 Issues	\$127
2 Issues	\$47	7 Issues	\$144
3 Issues	\$69	8 Issues	\$160
4 Issues	\$90	9 Issues	\$174
5 Issues	\$109	10 Issues	\$187

1/2 Page Ad

5" x 7.5"

1 Issue	\$140
2 Issues	\$266
3 Issues	\$388
4 Issues	\$504
5 Issues	\$612
6 Issues	\$714
7 Issues	\$808
8 Issues	\$896
9 Issues	\$976
10 Issues	\$1050